

**“Le Groupement des Cartes Bancaires CB” selects Gemalto PURE technology to launch mobile payment on its CB system in France**

Le Groupement des Cartes Bancaires CB will rely on application specifications and test plans provided by Gemalto to enable its members to deploy their own mobile payment offers on CB's system

**Amsterdam, December 1<sup>st</sup>, 2016** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has been selected by “Le Groupement d'intérêt Economique des Cartes Bancaires (CB)” in France to supply the technology of its PURE payment solution for mobiles. PURE is a white label payment solution compliant with international standards, used today by 27 national payment schemes and large retailers in the world. PURE brings full independence and sovereignty for local payment issuers, with proven security and interoperability benefits for cards and mobile payments.

Mobile PURE specifications will allow CB members to deploy CB mobile NFC payment as well as CB in-app payment for mobile apps. The solution is compatible with services provided by STET, the pan-European payment processing service provider, as well as within the broad network of merchants already supporting CB contactless payments.

“Using Gemalto's PURE mobile application will enable the swift integration of the CB brand in CB banks' mobile wallets,” commented Gilbert Arira, CEO of Groupement des Cartes Bancaires CB.

“CB is the pioneer of all national payment schemes worldwide, bringing both efficiency and security to its member banks, and also comfort and simplicity to French consumers for everyday purchases for more than 30 years. Gemalto is very proud to help expand CB's success story into mobile payment,” added Philippe Cambriel, President Europe, Mediterranean and CIS, Gemalto.

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in digital security, with 2015 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 14,000+ employees operate out of 118 offices, 45 personalization and data centers, and 27 research and software development centers located in 49 countries.

For more information visit [www.gemalto.com](http://www.gemalto.com) or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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