



Cartes Bancaires CB

## CB RE-ELECTED TO THE PCI SSC BOARD OF ADVISORS

Paris, 18 May 2015

### **About the Council:**

The PCI Security Standards Council (PCI SSC) works with organizations around the world to protect businesses and consumers against data theft by continuously developing new payment security standards, cybersecurity training courses and certification programs.

### **Description of the Board of Advisor Role:**

The Board of Advisors represents the Council's 1,000 Participating Organizations and security assessors worldwide to ensure global industry involvement in the development of PCI Security Standards.

Cartes Bancaires CB was elected on May 14 for 2 years and joined the other 27 members of the Advisory Board composed till 2017 of personalities from the following organizations : Accor, Amazon.com, Barclaycard, British Airways PLC, Carlson Wagonlit Travel, Cartes Bancaires CB, Chase Paymentech Solutions, Cielo S.A., Cisco, Citigroup Inc., Alavon Merchant Services, European Payment Council AISBL, European Payment Service Providers for Merchants (EPSM), First Bank of Nigeria, First Data Merchant Services, Global Payments Direct Inc, HP, Ingenico, Middle East Payment Services (MEPS), PayPal Inc, Retail Solutions Providers Assn. (RSPA), RSA, Square Inc., Starbucks, VeriFone Inc., Wal-Mart Stores Inc, Wells Fargo, WorldPay.

### **Stephen W. Orfei, PCI SSC General Manager highlights:**

"Cybercrime is standing in the way of economic growth for all businesses, including start-ups in the developing world and multinationals. Criminal networks are well funded and highly motivated to steal our hard-earned money and our personal information. At the Council we are grateful to have some of the best economic and security minds in the world joining the Board to help tackle the challenge that cybercriminals present."

### **Jeremy King, PCI SSC International Director continues:**

"The simple act of accepting a single credit card payment, an online payment or a mobile payment can send money and data bouncing around the world to dozens of places. And on every device, computer and network there are new methods thieves are creating to steal from us. Fighting a threat like that takes the cooperation of all 700 PCI Participating Organizations. PCI is fortunate to have new Board members from Europe, the Middle East, Africa and Latin America charting the path for payment security."

### **Gilbert Arira, CEO of GIE Cartes Bancaires CB , concluded:**

"CB will delegate its best experts and thus contribute to fight most effectively against cybercrime. GIE CB is particularly proud of this re-election to the Board of Advisors, as it reflects from PCI in recognition of the expertise and unrivaled experience in CB card payment. With this new mandate, CB will continue to be actively involved in PCI SSC international works in close consultation with banks, industry, trade and consumers. "

### **About CB :**

*CB, innovation inside.*

*Groupement des Cartes Bancaires CB is a non-profit organization acting as the governing body of the CB payment scheme to provide a universal and interoperable card payment and ATM cash withdrawal scheme in Europe. End 2014, CB has 128 members, comprising both banks and payment institutions worldwide.*

*CB is responsible for the system's overall architecture, inter-member rules & procedures and risk management. CB also defines technical and security standards, and ensures that manufacturers and vendors whose products and services are used in the CB system comply with these standards. Furthermore, CB operates an information system, providing its members tools and countermeasures in the fight against fraud.*

*CB is one of the largest card payment schemes in the European Union with 62.8 million cards, 58 500 ATMs, 1.4 million CB merchants and a very significant activity comprising 10.7 billion card transactions for a total of 545 billion euros in 2014.*

For more information, visit [www.cartes-bancaires.com](http://www.cartes-bancaires.com).

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