



GROUPEMENT DES CARTES BANCAIRES "CB"

13 December 2004

CB Bankcards Celebrate Christmas

Last Saturday (11 December 2004), CB bankcards set a new record, with 32 million transactions made on this single day.

CB cardholders made their Christmas purchases earlier than the previous years: they had already made more than 31 million transactions on Saturday 4 December. In 2003, transaction records were broken only on the last two Saturdays before Christmas.

CB Interesting Facts

The highest number of transactions is generally recorded on Saturdays, with a peak of activity at 11.30 a.m. and between 4.30 p.m. and 5.30 p.m.