



GIE des Cartes Bancaires "CB"

Jean-Marc Bornet **to head the Groupement des Cartes Bancaires "CB"**

Paris, 18th April 2008

Jean-Marc Bornet was elected Chief Executive Officer at the Annual General Meeting of the Groupement des Cartes Bancaires "CB" held on 18th April 2008. Responsible for the general management of the Groupement CB, he succeeds Yves Randoux, who held the post for the past twelve years.

Jean-Marc Bornet, 57, has spent the major part of his career in the payment card industry, beginning with the GIE Carte Bleue in 1975, then CIC in 1983, where he was later appointed CEO of the card services group CT6. Elected as CEO of the GIE Carte Bleue in 1992, he was a Member of the Board and Executive Committee of Visa Europe for seven years. During the period 1999 - 2003, he was in charge of Modeus SA, followed by Cyber-COMM SA and then GTA (Global Trust Authority). In May 2003 he joined the Card Services Department of Société Générale, where he worked primarily on the SEPA (Single Euro Payments Area).

His extensive and widely varied experience will reinforce the Groupement des Cartes Bancaires "CB" which is currently orchestrating the reorganisation of its operational activities in order to increase its flexibility and better address the changing European market.

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