



Le GIE des Cartes Bancaires CB

CB elected to the PCI SSC Board of Advisors

Paris, May 24, 2011

PCI SSC (Payment Card Industry Security Standards Council) is the security standard body originally formed by 5 payment card schemes : Amex, Discover, JCB, MasterCard et Visa.

The purpose of PCI SSC is to define and develop standards and security requirements for sensitive data associated with bank cards during their operation, storage and transportation. PCI SSC involves all the payment card stakeholders, not only banks but also traders, manufacturers and processors. More than 600 participating organizations worldwide benefit from their expertise and contribute to the development of security standards.

Every two years, PCI SSC participating organizations nominate their representatives to the advisory committee, the Board of Advisors. In this context, the Groupement des Cartes Bancaires CB has just been selected to serve on this college of experts, whose composition until 2012 is as follows:

Barclaycard, British Airways, Cartes Bancaires CB, Cielo, Cisco, Citibank, Disney, European Payments Council, First Data Corporation, Heartland Payment Systems, Ingenico, International Air Transport Association, JP Morgan Chase & Co, McDonald's, PayPal, RSA, Tesco Stores Limited, TSYS, VeriFone Systems, Inc., Wal-Mart Stores, Inc, Woolworth's.

Jeremy King, Regional Director for PCI Europe declared « *I am thrilled about the increase in European representation on the board* ».

For Jean-Marc Bornet, Chief Executive Officer of the Groupement des Cartes Bancaires CB, «*CB's appointment to the Board of Advisors reflects the recognition of our expertise and our competence in area of security. CB will actively contribute at an international level to the security of card payments, and key issue for us, in close consultation with representatives of trade and industry*».

Key figures for CB in 2010 :

- **8.6 billion transactions**
- **451.2 billion euros of turn over**
- **59.8 million of CB's cards in circulation**
- **56 243 Automatic Teller Machines**
- **1 226 000 merchants who accept CB payments**

Press contacts :

Françoise Fanari – Communication Director – 01 40 15 58 57 – francoise-fanari@cartes-bancaires.com
Priscilla Patruno – Communication Manager – 01 40 15 58 54 – priscilla-patruno@cartes-bancaires.com